

## CASA DELLE ASSOCIAZIONI E DEL VOLONTARIATO

Via Miramare 9 –MM1 Sesto Marelli

# Conferenza - Dibattito

Multinazionali e investimenti nella  
globalizzazione 4.0

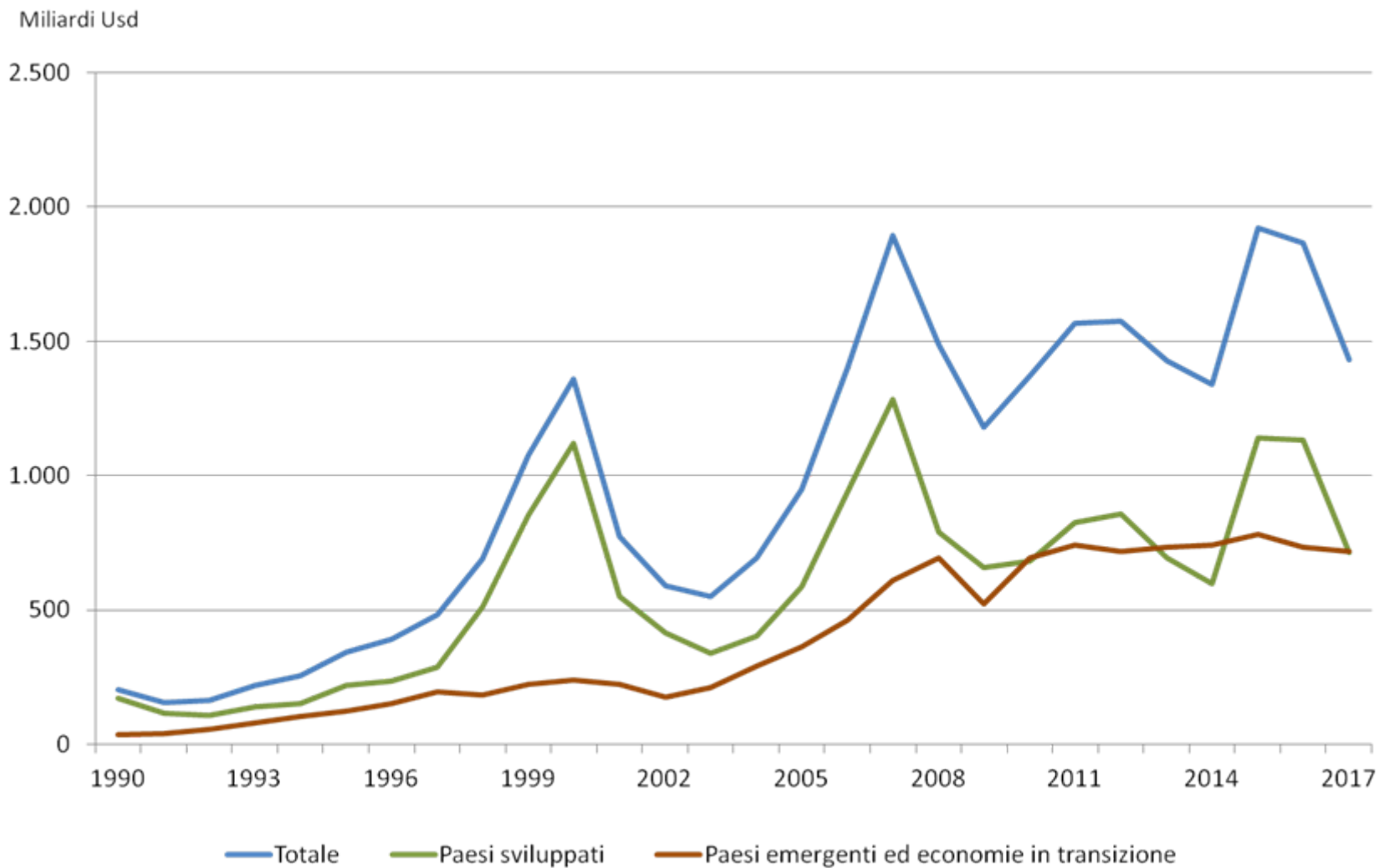




# Globalizzazione e Multinazionali

- «Per il vecchio capitalismo, sotto il pieno dominio della libera concorrenza, era caratteristica l'esportazione di merci, per il nuovo capitalismo, sotto il dominio dei monopoli, è caratteristica l'esportazione del capitale»
- Globalizzazione = Esportazione di capitale industriale = Multinazionali = Investimenti Diretti Esteri (IDE)
- 750.000 Imprese Multinazionali

## Flussi mondiali di IDE in entrata, 1990-2017

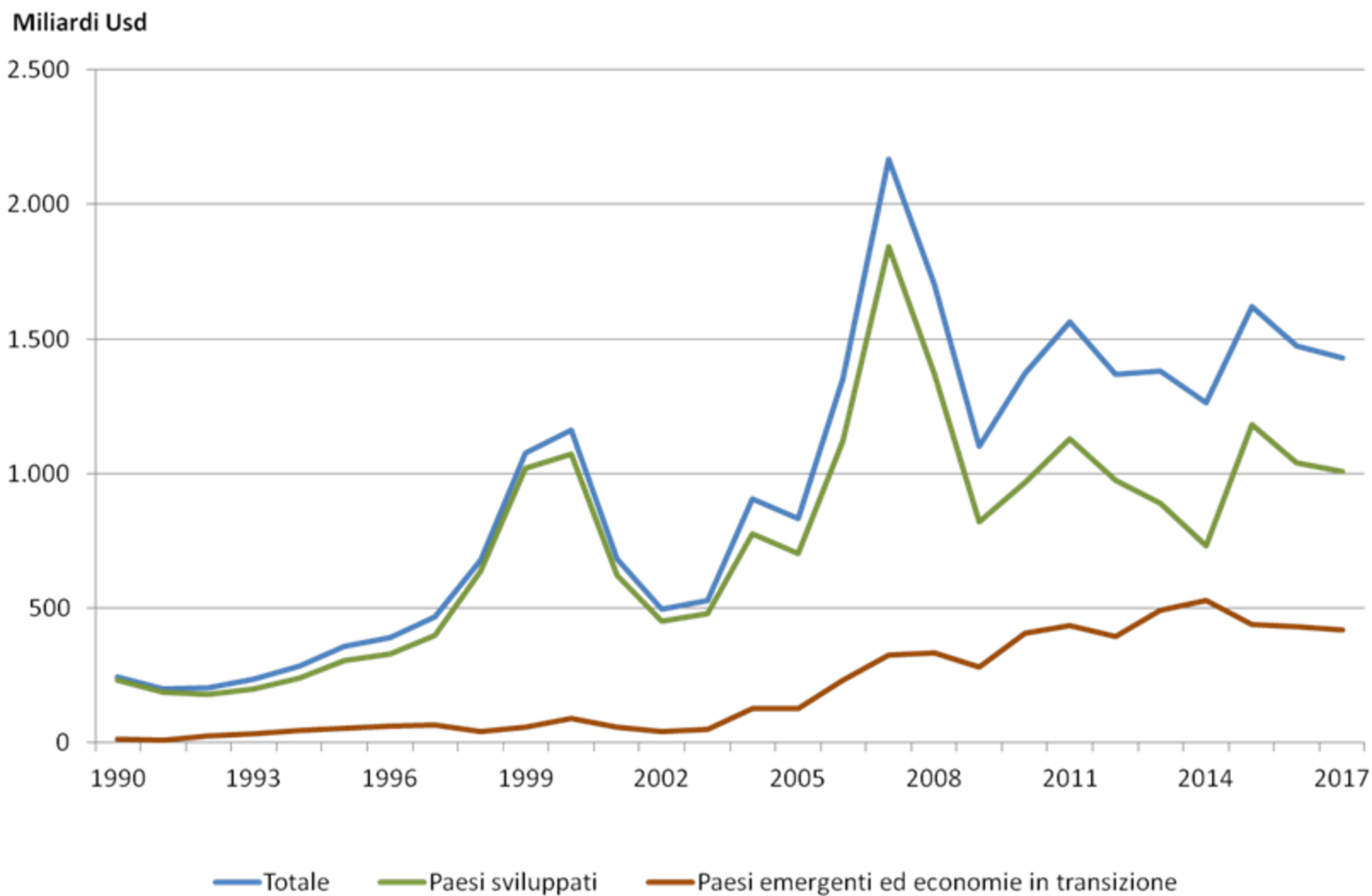


Fonte: elaborazioni su dati UNCTAD, World Investment Report 2018.

## Indicatori degli IDE e della produzione internazionale, 1990-2017

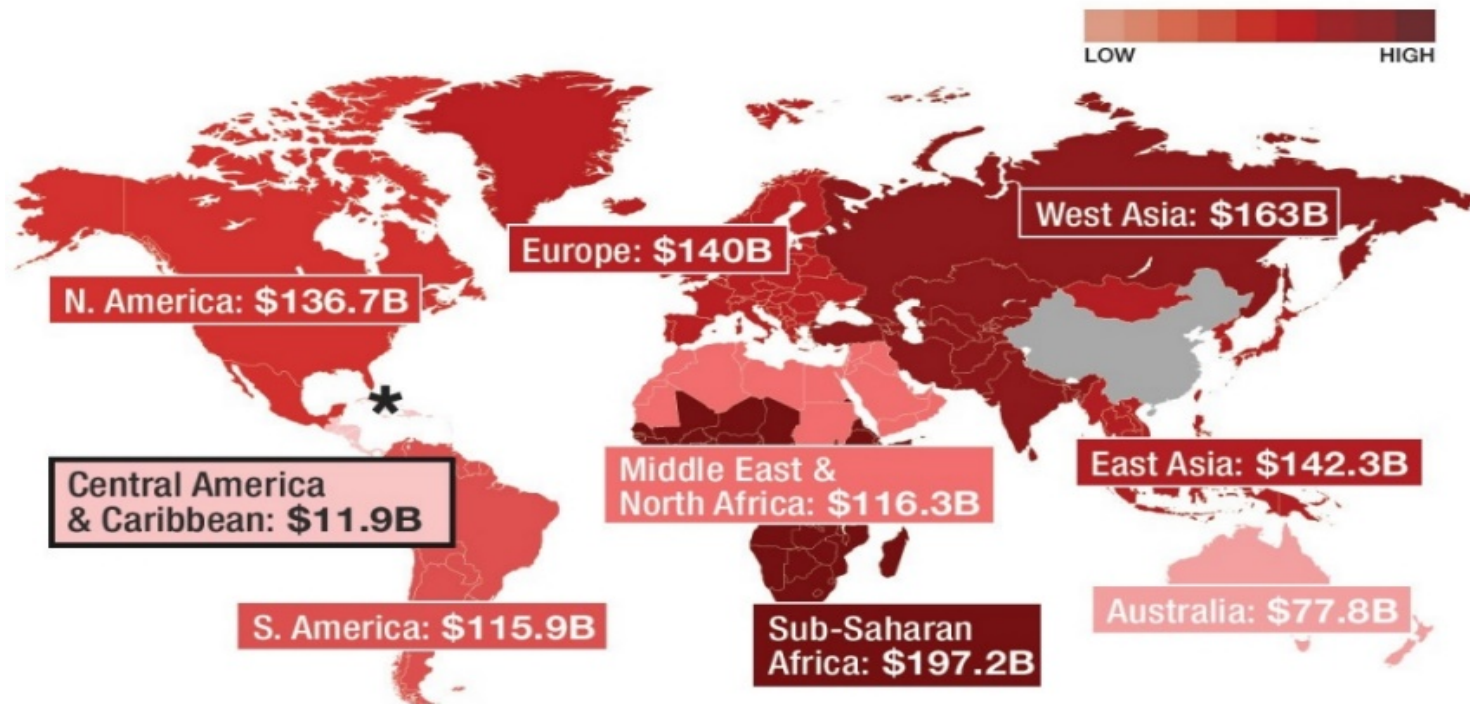
	Valori a prezzi correnti (miliardi Usd)					Variazioni % medie annue 1990-2017
	1990	2005-2007 (media pre-crisi)	2015	2016	2017	
Stock di IDE	2.196	14.487	25.665	27.663	31.524	10,4%
Prodotto Interno Lordo	23.433	52.382	74.407	75.463	79.841	4,6%
Investimenti fissi lordi	5.812	12.426	1.861	18.618	19.784	4,6%
Esportazioni di beni e servizi	4.414	14.957	20.953	20.555	22.558	6,2%

## Flussi mondiali di IDE in uscita, 1990-2017



Fonte: elaborazioni su dati UNCTAD, World Investment Report 2018.

# Chinese global investment since 2005



\* A key part of China's global strategy is construction, such as its failing Caribbean tourism venture: Baha Mar, a **\$3.5 billion project in the Bahamas**



Real estate



Finance



Transportation



Energy



NOTE: Numbers do not include countries with investments of less than \$100 million, and also do not include loans or trade.



# IL CONTENUTO DIALETTICO (CONTRADDITTORIO) DELLE IMN/ 1

- Hymer (1960)
  - Carattere duale dell'IMN:
    - Strumento per la diffusione delle conoscenze, tecnologie, tecniche manageriali, ecc.: a favore dello sviluppo capitalistico diffuso
    - Strumento per l'estensione del potere oligopolistico e di aumento della concentrazione globale: a sfavore dello sviluppo endogeno dei paesi ospiti

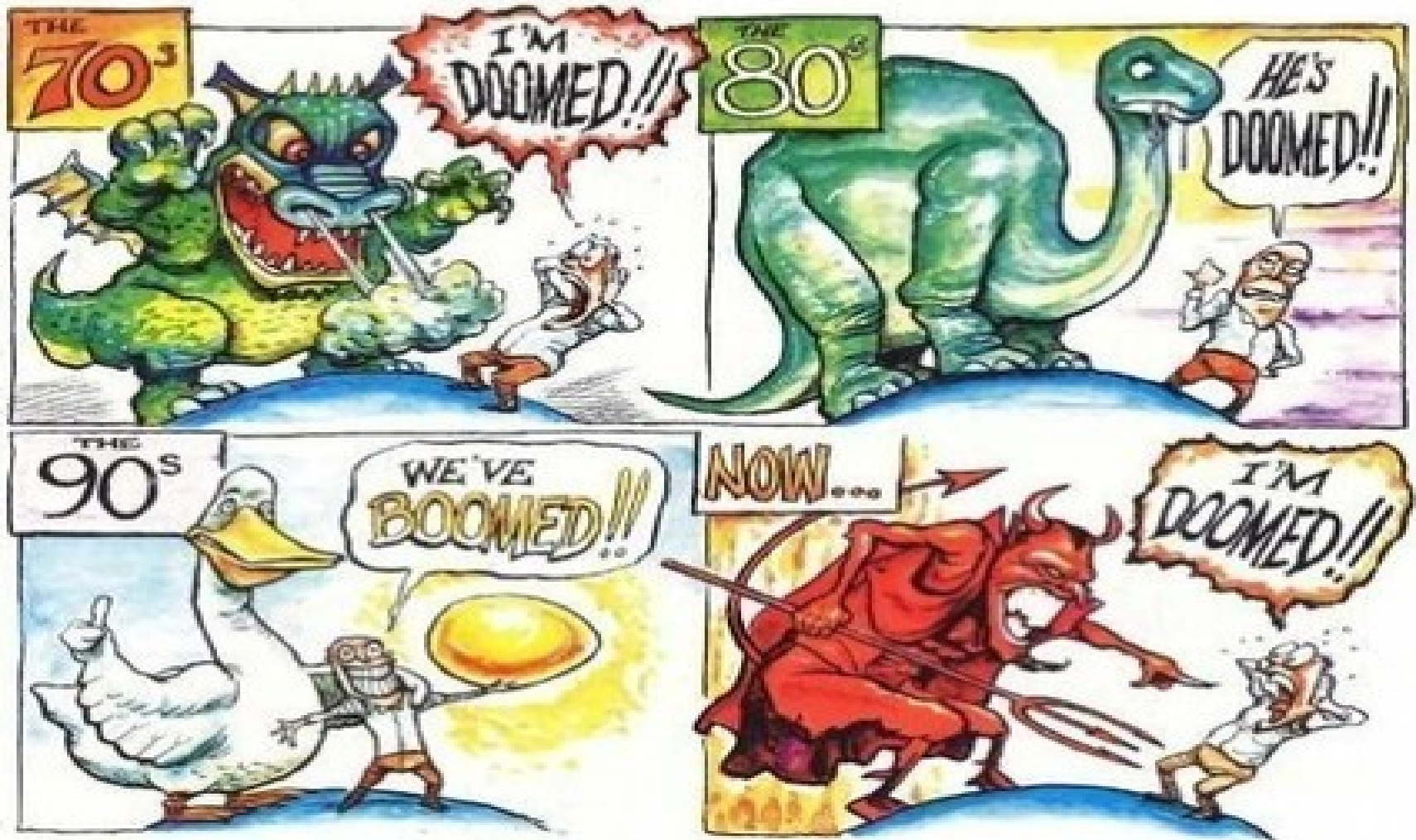


# IL CONTENUTO DIALETTICO (CONTRADDITTORIO) DELLE IMN/ 2

- Sovranità nazionale e IMN (le maggiori hanno fatturati pari al PIL di paesi di medio-piccola taglia)
  - Continua tensione:
    - Sovranazionalità e affrancamento dagli Stati-nazione; rivendicazione dell'indipendenza e del carattere globale
    - Necessità di attivare il proprio retroterra nazionale ed il potere dello Stato per la battaglia oligopolistica internazionale



# The world's view of multinationals



# NUOVE IDEOLOGIE E BATTAGLIE POLITICHE/ 1

## BOOMING CHINESE INVESTMENT IN AFRICA IS BAD FOR AFRICANS



- ★ China supports oppressive regimes: it has shielded the Sudanese government from UN sanctions on numerous occasions.
- ★ Its factories pay little attention to labour standards: in South Africa Chinese garment factories pay less than the minimum wage.
- ★ Elephant numbers in East Africa are falling fast because of the Chinese demand for ivory.

**WHERE DO YOU STAND?**

The  
Economist

**For a free copy text CHINA to 60300.**

Texts to 60300 will be charged at your standard network rate. We will call or text you in order to get your delivery details and ask you whether you would like to receive other offers from The Economist. We will not use your mobile number for any other reason. UK residents only. One free copy per household. For a limited time only.



# NUOVE IDEOLOGIE E BATTAGLIE POLITICHE/ 2

**50,000**



In the last decade, more than 50,000 manufacturing facilities have closed...

**JOBS**

...6 million manufacturing jobs have been lost...



...and the U.S. trade deficit has grown...



...while the largest U.S. non-financial corporations sat on a record \$1 trillion in cash instead of using it to create jobs.

**IT'S TIME TO BRING JOBS HOME**



Text **JOBS** to **235246** to receive updates and ways to take action from the AFL-CIO to bring jobs home.

(Message and data rates may apply.)

**AFL-CIO**

Tabella 2.1 - Le partecipazioni italiane all'estero ed estere in Italia al 31 dicembre 2017: il quadro generale (a)

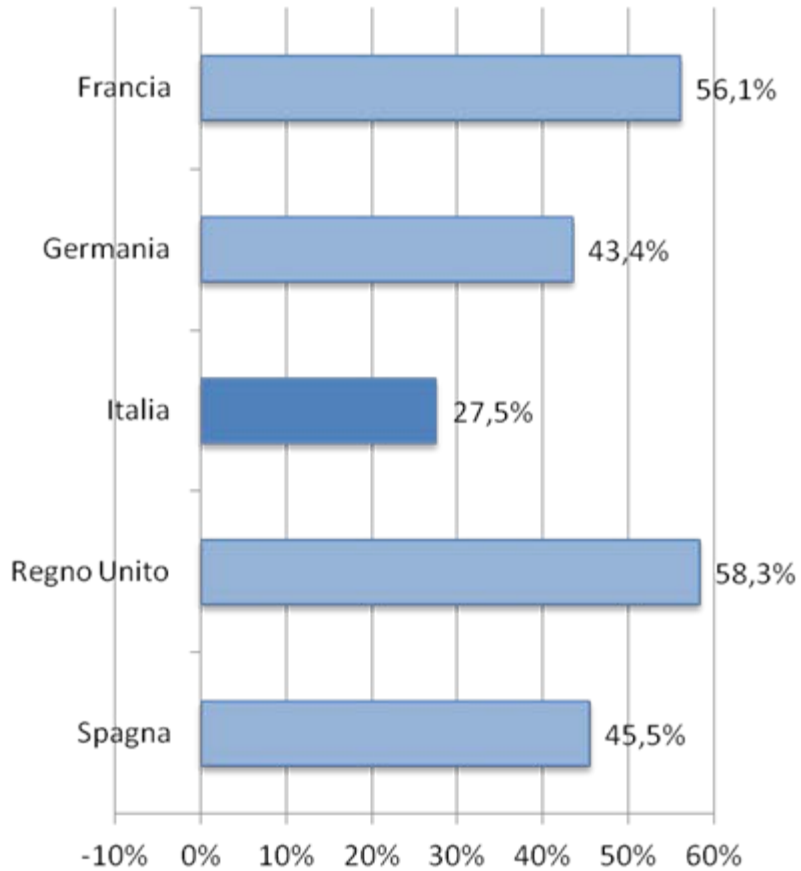
	Partecipazioni italiane all'estero (a)		Partecipazioni estere in Italia (b)		(a) / (b)
	Valore	%	Valore	%	
			<i>Totale</i>		
Imprese investitrici (N.)	14.100	100	6.820	100	2,07
Imprese partecipate (N.)	35.748	100	13.052	100	2,74
- Dipendenti (N.)	1.627.530	100	1.283.072	100	1,27
- Fatturato (milioni di euro)	524.205	100	567.111	100	0,92
			<i>Partecipazioni di controllo</i>		
Imprese investitrici (N.)	10.800	76,6	6.350	93,1	1,70
Imprese partecipate (N.)	28.200	78,9	11.801	90,4	2,39
- Dipendenti (N.)	1.317.420	80,9	1.123.824	87,6	1,17
- Fatturato (milioni di euro)	439.189	83,8	509.077	89,8	0,86
			<i>Partecipazioni paritarie e minoritarie</i>		
Imprese investitrici (N.)	5.100	36,2	675	9,9	7,56
Imprese partecipate (N.)	7.558	21,1	1.251	9,6	6,04
- Dipendenti (N.)	310.120	19,1	160.248	12,5	1,94
- Fatturato (milioni di euro)	85.016	16,2	68.034	12	1,25

(a) Dati preliminari.

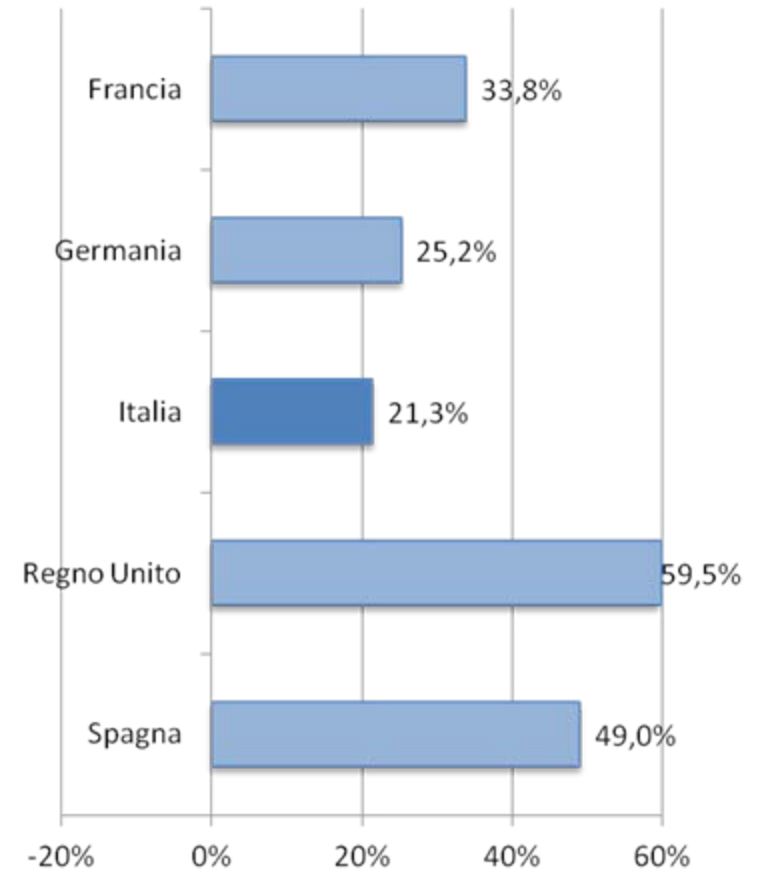
Fonte: banca dati REPRINT, R&P – Politecnico di Milano – ICE Agenzia.

# Rapporto tra stock di IDE e PIL per i principali paesi europei, 2003-2017

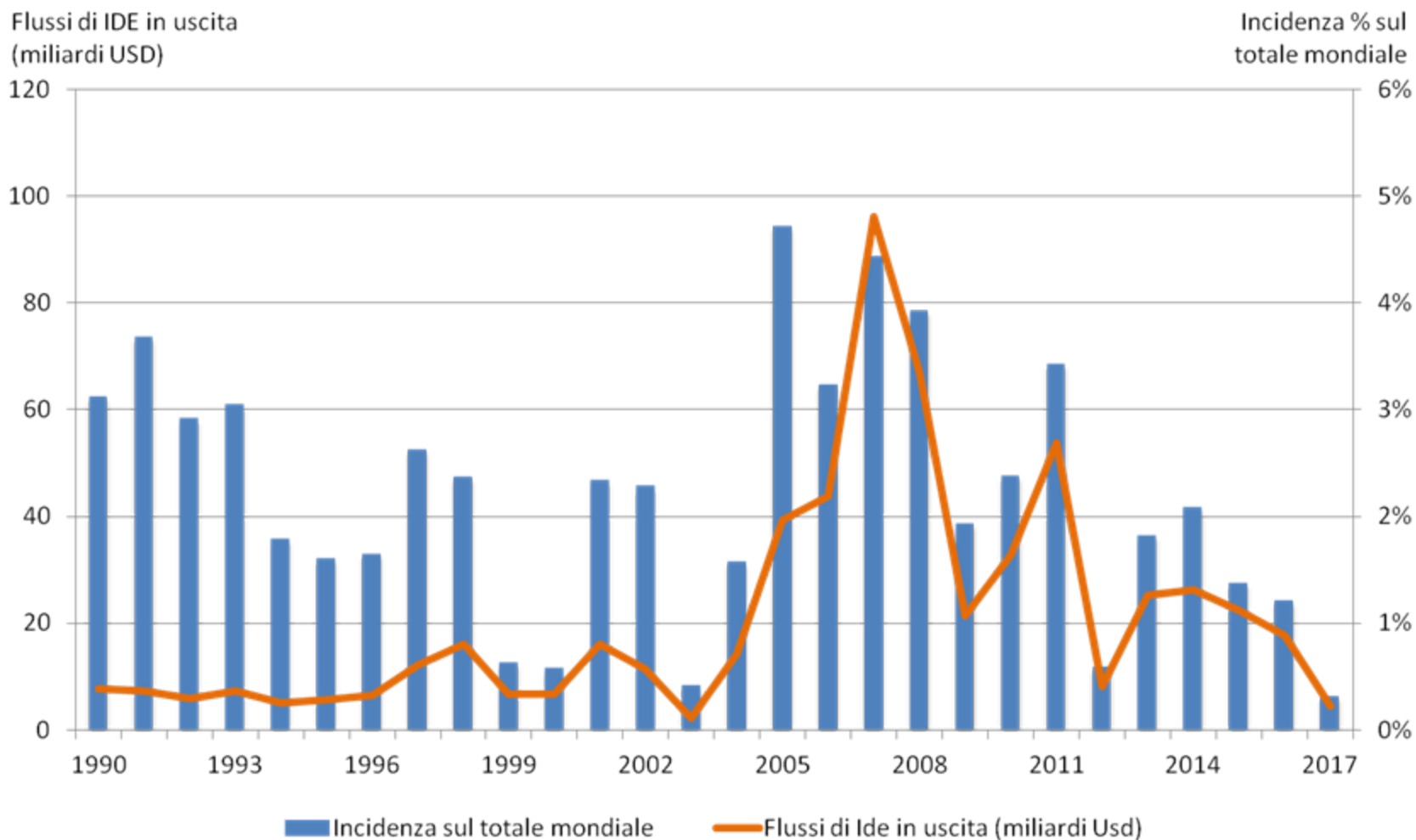
## Stock di IDE in uscita / PIL



## Stock di IDE in entrata / PIL

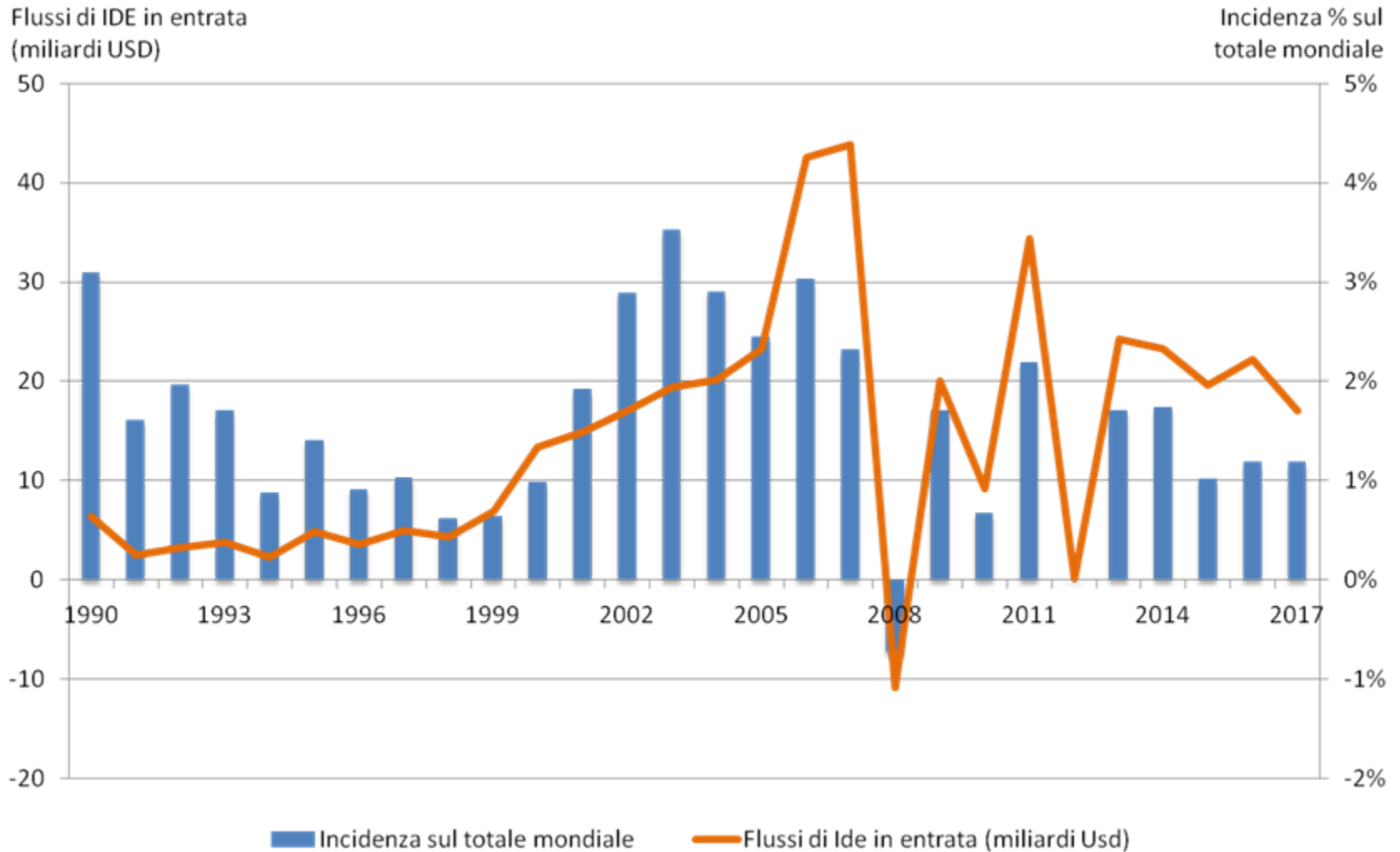


# Flussi di IDE in uscita dall'Italia e incidenza percentuale sul totale mondiale, 1990-2017



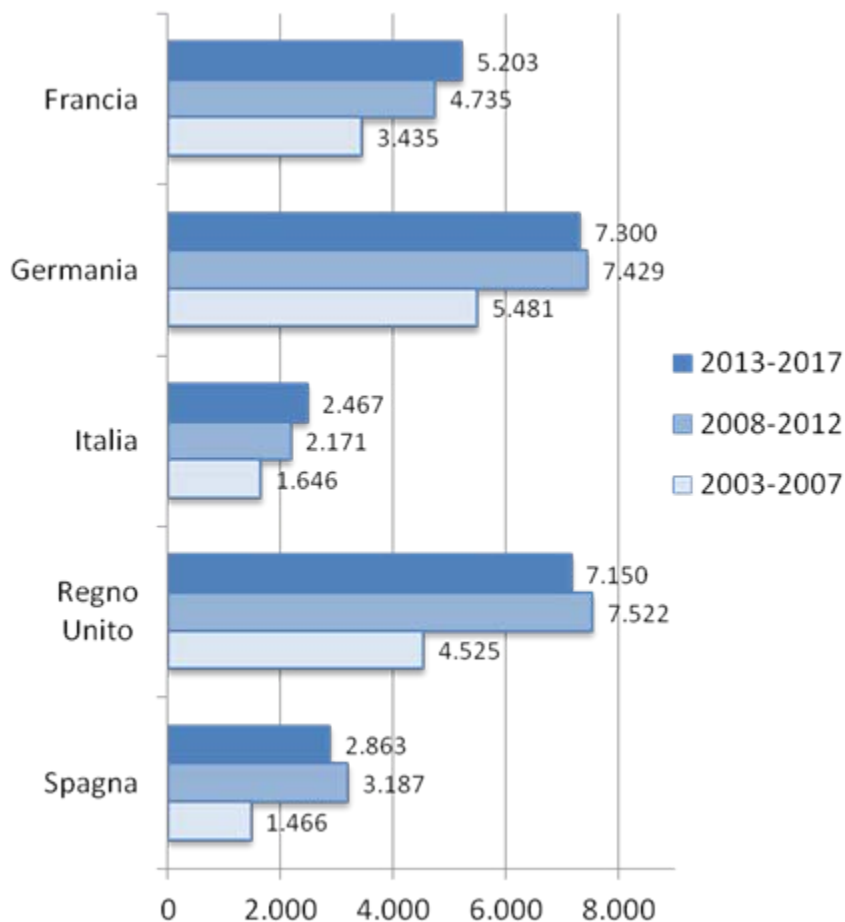
Fonte: elaborazioni su dati UNCTAD, World Investment Report 2018.

# Flussi di IDE verso l'Italia e incidenza percentuale sul totale mondiale, 1990-2017

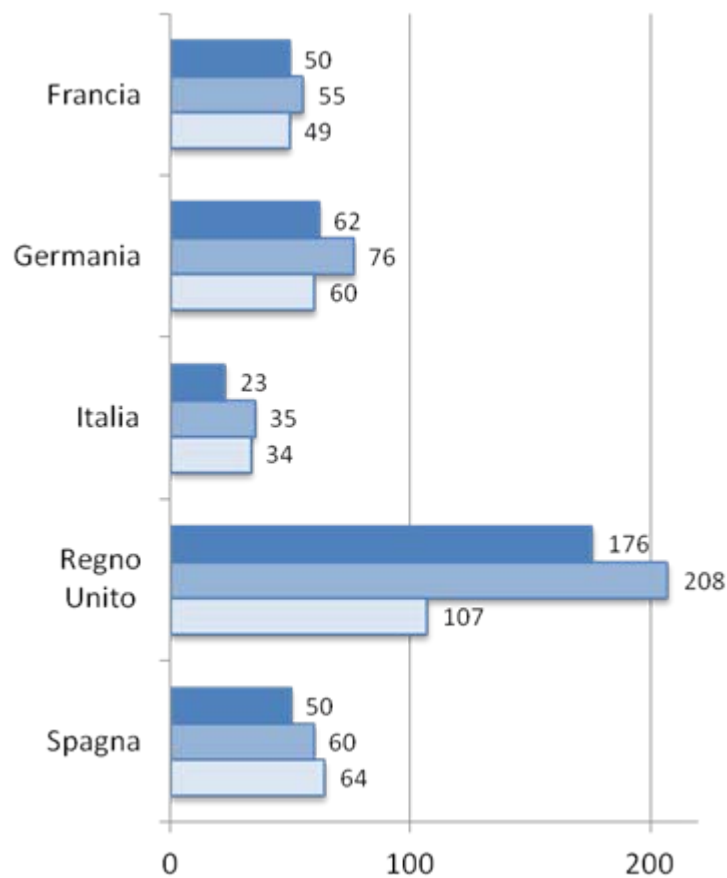


# Progetti di IDE *greenfield* e di ampliamento annunciati, per nazione di destinazione, 2003-2017

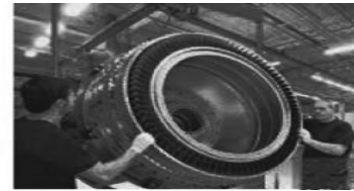
Numero di progetti



Valore (miliardi USD)







## CASA DELLE ASSOCIAZIONI E DEL VOLONTARIATO

Via Miramare 9 –MM1 Sesto Marelli

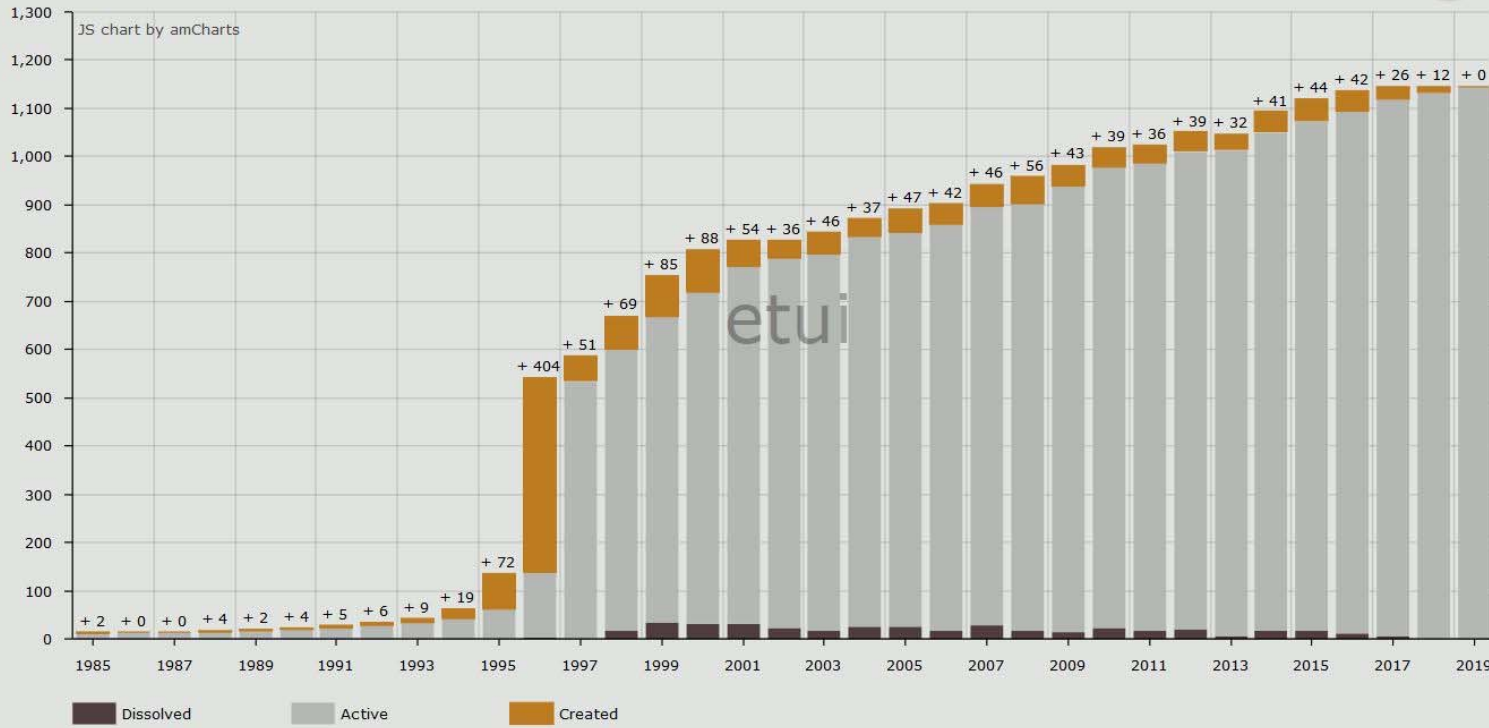
# Conferenza - Dibattito



Comitato Aziendale Europeo di  
NOKIA

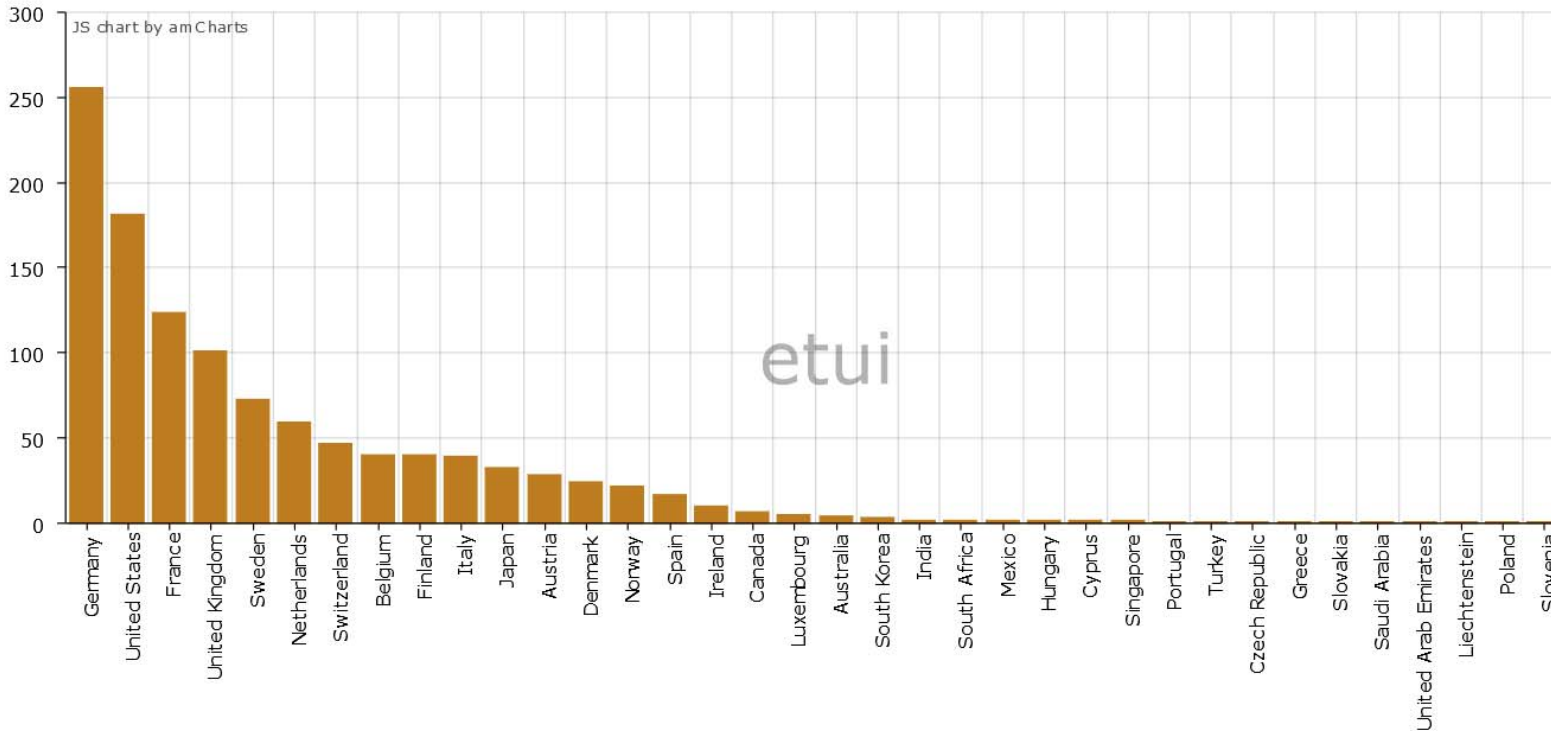


EWCs and SE works councils growth over time



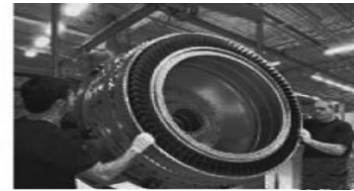


EWC bodies currently active, by country of headquarters

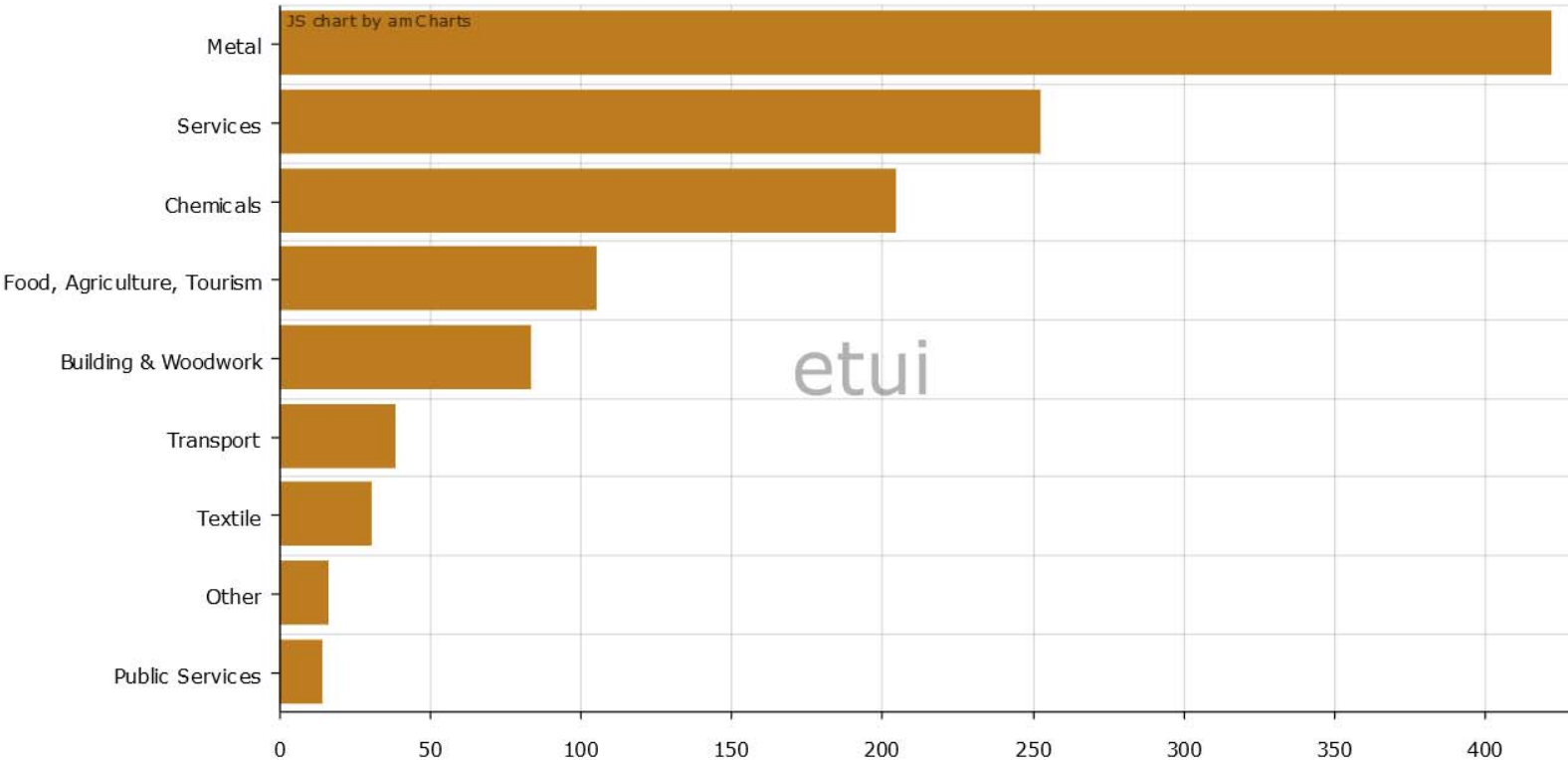


Source: European Trade Union Institute (ETUI), EWC database, 2/2019



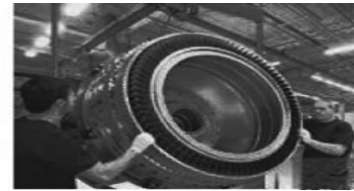


**EWC bodies currently active, by sector of activity**

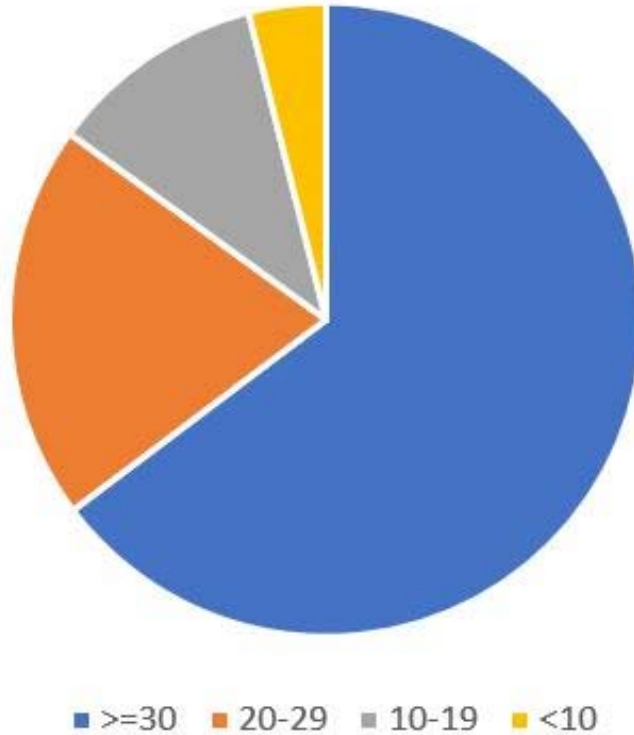


Source: European Trade Union Institute (ETUI), EWC database, 2/2019

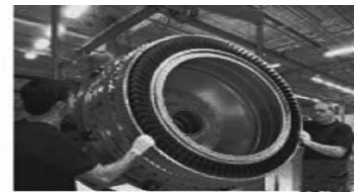




## EWC agreements by reps. number



Source: European Trade Union Institute (ETUI), EWC database, 2/2019



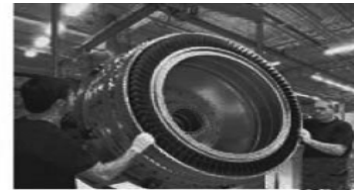
## CASA DELLE ASSOCIAZIONI E DEL VOLONTARIATO

Via Miramare 9 –MM1 Sesto Marelli

# Conferenza - Dibattito

Trade Union Network di  
STMicroelectronics





## St at a glance

- A global semiconductor leader
- 2017 revenues of **US\$8.35B** with year-on-year growth of **19.7%**
- Listed: NYSE, Euronext Paris and Borsa Italiana, Milan



- Research & Development
- Main Sales & Marketing
- Front-end
- Back-end

- Approximately **45,500** employees worldwide
- Approximately **7,400** people working in R&D
- **11** manufacturing sites
- Over **80** sales & marketing offices





## Why a Tun in St?

In Stmicroelectronics there is a European Works Council and there is a strong relationship between italian and french shop stewards.

The idea of a TUN is born after some meetings during the crisis in ST. In that period solidarity between european colleagues grew and took place an idea of a global solidarity.





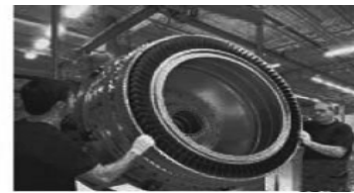


## 16-17 september 2016: from Italy to Geneve for the first meeting organised with Industrial Global Union



Italian union representatives travelling from Milan to Geneva

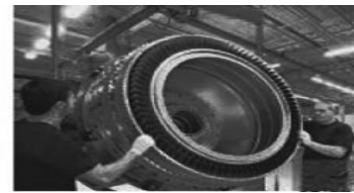




# Our first meeting in Geneva

Seven trade unions of the STMicroelectronics representing members from France, Italy, Malaysia, Malta and Morocco, participated at the IndustriALL Global Union STMicroelectronics Trade Union Network Meeting in Geneva, Switzerland on 15-16 September 2016





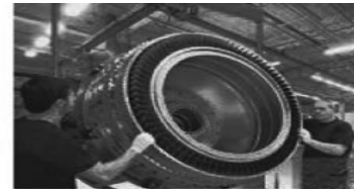
## Grenoble september 2017

The TUN met a second time in Grenoble, France, in september 2017:

We decided to work together about:

- Health and safety
- Gender inequality and handicapped
- Work conditions
- Communication





# Grenoble 2017



**GRENOBLE** Première rencontre entre les syndicats de STMicroelectronics à travers le monde

## Ils veulent assurer les droits des employés

Des dizaines d'employés de l'entreprise STMicroelectronics à travers le monde se sont réunis à Grenoble du 21 au 22 septembre, dans la salle du réseau des syndicats STMonde. « C'est une première rencontre », témoigne Mariato Bossa, de la CGT STMicroelectronics à Grenoble.

Il y a tout juste un an, les syndicats de l'entreprise internationale qui développe, fabrique et commercialise des puces électroniques, représentant les travailleurs en France, en Italie, en Malaisie, à Malte et au Mexique ont créé leur réseau « ST Trade Union Network ». Le tout, sous l'égide d'une fédération internationale des syndicats de l'industrie électronique.

Industrial, installée à Grenoble, l'objectif est d'informer et pouvoir intervenir sur la stratégie industrielle, et surtout, défendre les droits fondamentaux sur tous les sites. « C'est très important pour les syndicats du monde entier, car ST est une entreprise multinationale. On veut assurer les droits des employés à travers le monde », déclare Kazu Matsuzaki, d'Industrial.

**Pistes de travail communes**

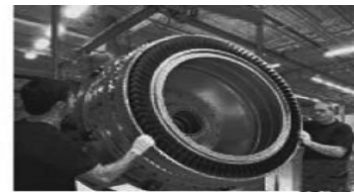
Pendant la rencontre, le réseau déclare vouloir négocier avec la direction au CEA, soit un accord mondial signé entre une fédération syndicale mondiale et une entreprise multinationale afin de garantir le respect des droits humains.

Deux problèmes majeurs et communs ont émergé à travers les différents sites : les conditions de travail et la sécurité, ainsi que l'égalité hommes et femmes. « Ce dernier prend des formes diverses selon les pays », indique Mariato Bossa. « On ne peut pas accepter que les

des dizaines d'employés de l'entreprise STMicroelectronics à travers le monde se sont réunis pour la première fois à Grenoble depuis la création du réseau de syndicats STMonde en septembre 2016.

**GRENOBLE** Au Salon de l'immobilier à Alopexou du 29 sep

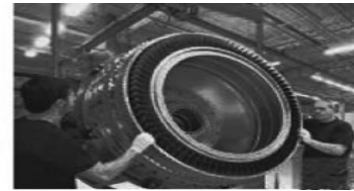




Milano 1-2 Febbraio 2019



Coordinamento Ingegneri e Tecnici 12-02-2019



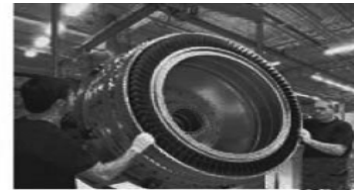
## CASA DELLE ASSOCIAZIONI E DEL VOLONTARIATO

Via Miramare 9 –MM1 Sesto Marelli

# Conferenza - Dibattito

Coordinamento Europeo dei  
Consigli di Fabbrica della  
Siderurgia

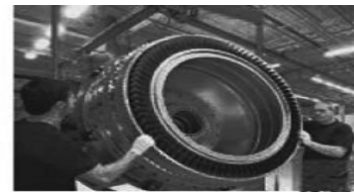




**GENOVA 14 APRILE 2018**

**PRIMA CONFERENZA DEI CONSIGLI DI FABBRICA DELLA SIDERURGIA**



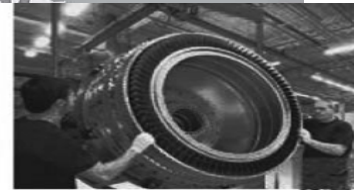
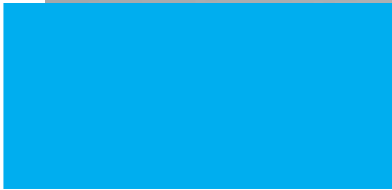


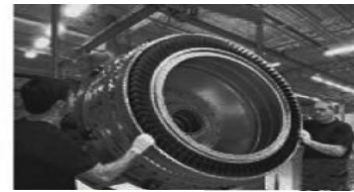
**GENOVA 14 APRILE 2018**

**PRESIDENZA DELLA CONFERENZA**









# stahlbulletin bollettino dell'acciaio



N° 1 / 9-2017



Coordinamento Europeo dei Consigli di Fabbrica  
della siderurgia  
Europäischen Koordinierung der Betriebsräte  
der Stahlindustrie





Stahlbulletin  
Bulletin de l'acier  
Bollettino dell'acciaio



*Coordinamento Europeo dei Consigli di Fabbrica della siderurgia  
Europäischen Koordinierung der Betriebsräte der Stahlindustrie  
Coordination Européenne des Conseils d'Usine de l'acier  
European Coordination of Steel Work Councils*